

PRESS RELEASE

LIFE MAGISTER - A EUROPEAN PROJECT TO IMPROVE THE QUALITY OF ELDER CARE

Castelnuovo del Garda (VR), Italy - October 23-24, 2024

On October 23 and 24, Castelnuovo del Garda hosted the transnational meeting and the first workshop of the European project “Life Magister - Empowering elder care professionals and caregivers”, a small scale for adult education funded by the Erasmus+ program under management of the national agency INDIRE. The project, with a duration of 16 months starting on September 1st 2024, involves as partners Kujawsko-Pomorskie Voivodeship (KPV), a Polish regional body and Sint Vincentius vzw, a Belgian body of support services for the elderly.

The main objective of the LIFE MAGISTER project is to strengthen the skills of professionals and caregivers in the elder care sector through new innovative approaches based on positive aging. The three main activities involve the creation of a self-assessment tool for operators and caregivers to enable them to reflect on their competences and identify areas for improvement, the establishment of a competence profile aimed at promoting a holistic approach to elder care and in such a way thus promote positive aging, and finally the drafting of a policy plan that integrates replicable and transferable good practices at European level.

The public presentation held on the morning of October 24 during Benfare 2024, was a significant occasion to present the project to local stakeholders.

With the occasion, the international partners introduced themselves and explained the main objectives and actions of the project that will unfold over the course of 2025 in three blocks of activities. The dialogue stimulated with participant made it possible to gather initial feedback, which was very useful for the next phases of the project.

This session was followed in the afternoon by an interactive workshop on the importance of the holistic approach to elder care, and laid the groundwork for the development of the self-assessment tool.

The LIFE Magister project has an ambitious and concrete aim, i.e. the creation of outreach tools that

promote the concept of “positive aging,” emphasizing the elderly people's right to a dignified, participatory and active life.

The collaboration between the international partners and the community of practice in Castelnuovo del Garda demonstrates how a European project can translate into concrete benefits for the territory. The event represented an important step in strengthening the synergy between European experts and local realities, laying a solid foundation for the development of innovative and inclusive tools.

In the coming months, the project involves the creation and testing of tools and resources in collaboration with the international partners. Following local-level focus groups organized by all partners with the ultimate recipients of the tool, the first actual test of the self-assessment tool will take place in Belgium in early 2025 with the aim of refining the tool before its transnational dissemination and the drafting of the competence profile.

For more information, you can visit the dedicated page on the Erasmus+ platform or follow the social channels of the project.

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